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St. Simons Island Rotary Club

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Directors

Club Relations & Public Relations Stan Kyker
Club Service & Membership John Buchanan

Community Service Leon Jorgensen Mike Muldowney
Programs & Fellowship Brooke Pridmore
Vocational Service Chuck Cansler

The Four-Way Test

of the things we think, say or do

- 1. Is it the *truth*?
- 2. Is it fair to all concerned?
- 3. Will it build goodwill and better friendships?
- 4. Will it be **beneficial** to all concerned?

On-Line Makeup • www.rotarydistrict6920.net

Rotary Club of St. Simons • Founded in 1950 • www.ssirotary.org
Meets Tuesday 1 P.M. - Sea Palms Golf & Tennis Resort
Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522
www.rotarydistrict6920.net • www.rotary.org for Rotary International



Rotary Club St. Simons Island Georgia, U.S.A

District 6920

Rotary Spray

July 25, 2006

Guinea Worm Eradication

Robbie Turner

Area Rotary Clubs

ClubMeetingBrunswickChristie's RestaurantGlynn CountyChristie's RestaurantJekyll IslandJekyll Island Club HotelSt. Simons IslandSea Palms (Confirm before attending)SSI Marshes of GlynnEpworth—Jinks Dining Room

Day & Time
Thu. 1:00 P.M.
Wed. 7:30 A.M.
Wed. 7:30 A.M.
Tue. 1:00 P.M.
Thu. 7:30 A.M.

Managing Editor & Publisher

John Buchanan sprav@ssirotarv.org

Data Reports

Teresa Jones-King Maria Voqt

Attendance

July 11 54% July 18 57%

Rotabucks

\$23 Fred Freyer

Visiting Rotarians—Club

• Allen Payne Long—Buckhead Atlanta

Guests—Hosts

• Teresa Lee (Prospect, 2nd)— Teresa Jones-King

Wellness Report

Nothing reported today.

Greeters

7/25 Tom Swan Walter Swift Jim Szwast 8/1 Clyde taylor

Makeups

Millard Allen—Brunswick

This Week's Birthdays July 25—31

Nat Johnson	July 26
Joe Mruk	July 26
Don Varnadoe	July 26
Bo Broadwell	July 28
Fred Freyer	July 28
Bob French	July 29
Pat Storino	July 31



From the President

Thank You Letters Letters were received from the SSI Public Library and the Historical Society thanking Rotary for our contributions.

GRSP Student Our club is one of three in the area sponsoring this year's GRSP student and Sandy Sanders comes through again. Sandy received a round of applause.

Upcoming Programs

Joel Meyer-Manager of Little St. Simons Island 8/1 Richard Wood—Chairman, Jekyll Island Authority

8/15 Classification Talks

8/22 Julie Hunter—Signature Squares of Brunswick

Special Drawing and Prize

August 1 as Part of the Rotabucks Drawing A special prize will be rewarded: A free night's stay for two on Little St. Simons Island. More details to be announced.

July 18, 2006

Buff Leavy

President, Owner, & Editor The Brunswick News



Bill Warren introduced Buff Leavy. Buff began by explaining he represents the fourth generation of the family that founded *The* Brunswick News more than a century ago. He said he would speak of the "paper's history, where we are now and where we are going."

Buff graduated from the UGA journalism school and after joining the News and working in every department took over the paper's operation in 1999. He succeeded his father, C.H. Leavy. The News was founded in 1902 by Clarence Levy.

Buff spoke of "ink in your veins" and of writing styles 'then and now.' Buff said today's emphasis is to get and keep readers, but the main premise about 'bringing the news' has remained the same for years. The Brunswick News wants to be the place where people go to find out what's going on. Buff spoke of public records such as birth announcements and death notices, and how large newspapers can't capture all that is captured by smaller papers. Buff talked of the differences computers have made in the print editing and production processes, and then talked of the internet and web sites, and their influence on delivering the news. He spoke of further expanding TheBrunswickNews.com and specifically mentioned the adding of video. He referenced further diversification and the new publication The Golden Isles Magazine. This new publication has been well received by advertisers and readers. Buff concluded the interesting presentation with a Q&A session.

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Start of 2006-2007 132 Lost Members 0 New Members 0 Prospective Members 0

Projected Losses 1 Bob Egger (date TBA)

Projected Membership 131