



SERVICE Above Self

Rotary District 6920

Dallas Simon, District Governor

2225 Wheelless Road, Augusta, GA 30904

(864) 333-5777

Save the Date: May 5-7 - District Conference in Augusta

This year's district conference will be held in Augusta at the Marriott Riverfront Hotel, formerly the Radisson Riverfront Hotel. Our president's representative will be Nick Pricola of Brawley, Calif., a former district governor for district 5340, and his wife, Kay.

Also attending will be Rotary International Director Ken Morgan and former University of Georgia head football coach Vince Dooley. Coach Dooley will open the conference at the kickoff luncheon on Friday. Ken and his wife, Winnie, will have presentations during the plenary sessions.

Make your plans to attend now. You can register on-line at www.rotarydistrict6920.net.

Nick Pricola

A certified public accountant in Brawley, Calif., Nick is a member of the California Society of CPAs. In addition to his career, Nick holds various positions in a number of civic and fraternal organizations including the American Legion, the Elks Lodge, the Brawley Chamber of Commerce and the Pioneers Memorial Hospital Foundation. He is a 1966 graduate of Fresno State University with a degree in Accounting. Nick served in the U.S. Army during 1967-69 including a tour of duty in Vietnam.



Kay & Nick Pricola

A Rotarian since 1984, Nick is member of the Rotary Club of



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Brawley, Calif. After serving in many positions in his local club, including treasurer and president, Nick served as District Governor for District 5340 during 1997-98. He served as Chief Financial Officer for Rotary Zones 23/24 in 2003-2005 and will again serve in that capacity for 2007-2009 for RIDE Paul A. Netzel. In addition, Nick is a 10-time Paul Harris Fellow. He and his spouse are Major Donors, Rotary Foundation benefactors and members of the Foundation's Bequest Society.

Ken Morgan

Ken is executive director of an insurance trade association in North Carolina. A Rotarian since 1983, he has served RI as district governor, RI training leader, and committee member. He has also twice served as a Council on Legislation representative, consultant to The Rotary Foundation/ Development Committee, zone institute general chair, USA/ Canada coordinator for the Foundation Alumni Resource Group, and chair of the Multidistrict PETS Committee.



Ken Morgan

He is a recipient of the RI Service Above Self Award and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Award.

Vince Dooley

For more than 40 years, Vince Dooley has had an enduring impact on the University of Georgia, Southeastern Conference, and collegiate athletics across the country. Serving as head football coach at UGA from December 1963 until Jan. 1, 1988, and as director of athletics from 1979-2004, he has been a man of great foresight in times of charting the future, stability in times of change, and vision in critical times that have shaped the path of college athletics.



Vince Dooley

His national stature has been great and was reinforced in 2004 when he was named recipient of the James J. Corbett Memorial Award, presented annually by the National Association of Collegiate Directors of Athletics (NACDA) to the collegiate administrator who "through the years has most typified Corbett's devotion to intercollegiate athletics and worked unceasingly for its betterment." The award is the highest honor one can achieve in collegiate athletics administration.

Diamonds, Diamonds, Diamonds, Diamonds

We will have a drawing for a 1.5-2 carat diamond at the district conference. Here is how it will work: we will have 100 numbered wineglasses, with each glass containing a cubic zirconium. You may buy a wineglass for \$100 each. On the final evening of the conference, Saturday night, at the end of activities, we will hold the drawing.

The first seven numbers drawn may name a Paul Harris Fellow. The eighth number will win the diamond. All will receive the cubic zirconium.

This will be great fun for all who participate and a chance to name a Paul Harris Fellow. You may purchase your glass in advance by requesting your number via email to simonprintingco@knology.net. Your number will be reserved and you can mail your check to DG Dallas Simon at 2225 Wheelless Road, Augusta, GA 30904.

See inside for more conference news

Awards Submissions Due by April 1

All clubs are encouraged to submit for awards. You must fill out the form in the directory for points to be considered for club of the year.

This year we are giving banners for three categories: small, medium and large. You may display the banner at your club

and keep it for one year.

There are many clubs who have performed well and the district wants to give proper recognition. All entries must be sent to Awards Chair Bertha Daniel, ABAC, 2802 Moore Highway, Tifton, GA 31792-2601.

District Looking for Next 'Rookie of the Year'

This is a program started in 2002 whereby District 6920 recognizes one new Rotarian from the district for outstanding contributions to his or her club and/or district.

Any Rotarian admitted to a club during the calendar year preceding a district conference is eligible to be nominated by his or her club. If a new member is inducted after July 1, he or she can, if they wish, defer their eligibility until the following year. The selection will be made by the College of Governors at the district conference in Augusta in May. The winner will be recognized on Saturday night at the Governor's banquet.

The selection will be based roughly on the Red Badge program also started in 2002. The nominee to accumulate the most points will be named the Rookie of the Year. Points will be awarded as follows:

- 15 Points – Make up at another club
- 20 Points - Maintain 100% attendance
- 25 Points – Attend a District or International level function, Joint Seminar, District Conference, District Assembly, International Convention, etc.
- 15 Points – Give a classification talk to your club
- 20 Points – Get actively involved in a club committee
- 10 Points – Participate in a club meeting by leading the prayer or singing, introducing guests, assessing fines, being a greeter, etc.
- 25 Points – Bring a new member into the club
- 10 Points – Attend a club board meeting
- 25 Points – Take the Evanston leadership trip, usually in May
- 15 Points – Find and present a club program
- 15 Points – Host a GRSP student for a meal or weekend
- 25 Points – Host a GSE team member in your home when they are in your area
- 15 Points – Read the ABC's of Rotary by Past RI President Cliff Dochterman
- 10 Points – Display the Rotary Wheel on your car or office
- 20 Points – Participate in a Club Service Project
- Up to 25 Points – Subjective based on the write-up accompanying the nomination

Presidential Citations & Governors Award of Excellence

The Presidential Citation and Governors Award are due April 1. All clubs are encouraged to submit for these two awards.

The forms need to be sent to DG Dallas Simon, 2225 Wheelless Road, Augusta, GA 30904. The Presidential Citation forms must be in by this date. They have to be sent to Rotary International after the data is verified. The Governors Award of Excellence submissions must also be received by April 1.

All clubs have worked very hard and I encourage each club to submit for these awards.

Register for the district conference at www.rotarydistrict6920.net

PR Tips of the Month

NEWS RELEASES

News releases are basic media outreach tools. A release should provoke interest, be connected to something concrete and include a local angle. Begin with a short, attention-grabbing headline. Just as important is a well thought-out "news hook." The news hook, should be in the first paragraph provides direction to the rest of the release.

The remaining paragraphs should answer the following basic questions, same as promoting events:

Who
What
Where
When
Why

Limit releases to one page and include a photo that shows action or tells the story.

Attendees Asked to Bring Teddy Bears

Last year, Mary Ellen Parkins, wife of PDG John, requested that all participants bring one or two teddy bears to the conference. This was such a success that we are asking for all to do it again.

The bears will go into the containers that METS ships with hospital supplies.

This is really a great opportunity to give something to a child in a third-world country. Most of these children have never had a toy of any type.

I encourage all to participate with this worthwhile opportunity to give. We will gladly accept multiple donations from anyone wanting to bring more than one teddy bear. Thanks to Mary Ellen for this great project.



Children's Books Are Being Collected

The following is a report from District Literacy Chair Joan Puryear.

Bring a child's book, appropriate for children ages 5-10, to the District Conference to donate to a local elementary school. We want to celebrate a wonderful year for children's literacy. Thanks to all members of District 6920 for your contributions to literacy this year and thanks to Governor Dallas Simon for his leadership in this emphasis. He began in July requesting that each of the 64 clubs in the district have a community and/or Third World literacy project this year. The following strong initiatives to give each club a choice of activities were promoted by Governor Dallas:

- * Celebrating July as Literacy month
- * The celebration of Literacy Day on September 8th
- * A Dictionary Project in the Schools
- * The Partnership in August with



the Ferst Foundation (Contact: Rotarian Shauna von Hanstein, Executive Director of The Ferst Foundation at shauna@ferstfoundation.com).

A Power Point was developed by the District Literacy Committee and distributed in January for club use.

- * The Guatemala Book Project

- * The collection of 10,000 children's books for distribution to MCG Children's Hospitals through Dr. Gail Bentley, Medical College of Georgia

Rotary clubs in the following counties have held programs and investigated having an area community action team: Glynn, Miller, McIntosh, Chatham, Richmond, Burke, Liberty and Bryan. These clubs have presented programs focused on the Ferst Foundation. The Rotary Club of McIntosh has agreed to be a champion organization sponsoring the community action team

to support the county-wide program.

Dr. Bob Ashley has reported that one of District 6920 clubs has received a grant for the Guatemala Book Project.

The Rotary Club of Savannah was so successful in DG Simon's book drive that they decided to continue it through the year. The books are distributed to Union Mission and the Backus Children's Hospital in Savannah. They run a notice in the weekly bulletin and encourage members to bring donated books to each meeting.

The Augusta South Rotary Club had a speaker from Glenn Hills Elementary School and saw a need. The club is donating a book to Glenn Hills Elementary to honor each club speaker.

Please send a one-paragraph description of your literacy project this year. We want to recognize your hard work at the District Conference in May. Please email this information to joanpuryear@comcast.net by April 20, 2006.

GSE Team from Italy Arrives in mid-April

Italy's District 2080 Group Study Exchange Team arrives in District 6920 on April 13. The group will be in the United States through May 11.

Steve Acuff, incoming group study exchange chairman, and his committee have been hard at work coordinating with clubs throughout our district who will be hosting this "simpatico" team and introducing them not only to our member clubs, but also to industry, commerce, government, food and fun in our respective communities. Please be sure to greet our Italian friends with a warm "Ciao, come stai?" (Hi, how are you?) when you host them.

The Group Study Exchange program bridges oceans and continents to bring people together from different cultures through the efforts of Rotary International to build peace and under-

standing among all peoples. Next year, during Bill Blankenship's year as district governor, the Group Study Exchange team will be heading to Korea. Start looking now

for some qualified young professionals to apply to the program. You may visit www.rotary.org for more information on the Group Study Exchange Program.



Incoming GSE team members are (front row, from left) Pier Giorgio Poddighe, District 2080 GSE chair; Alberto di Raimondo, District Governor; Patrizia Pillone, team member; Gianluca Erre, team member; Chiara Scotto, team member; (back row, from left) Alberto Cecchini, GSE team leader; and Massimo Zizzare, team member.



Rotary District 6920 Newsletter

March is Rotaract Month

Rotaract is a Rotary-sponsored service club for young men and women ages 18 to 30. Rotaract clubs are usually community-based or university-based and are sponsored by a local Rotary club, making them true “partners in service” and key members of the Rotary family.



Through the Rotaract program,

young adults not only augment their knowledge and skills, but they also address the physical and social needs of their communities while promoting international understanding and peace through a framework of friendship and service.

All Rotaract efforts begin at the local grassroots level and all Rotaract clubs have access to the many resources of Rotary International and The Rotary Foundation.

As one of the most significant and

fastest-growing programs of Rotary service, with more than 7,500 Rotaract clubs in some 155 counties, Rotaract has become a worldwide phenomenon.

Membership and Growth

As of this date, we are about even for the year with new members. Never forget there are many potential Rotarians who have just not been asked.

All new members are brought into Rotary by 10 percent of the membership. Never forget that when you bring them in, you must involve them and teach them: orientation is the first thing that should happen, then a committee assignment. Always involve your new members and make them a part of your club.

Rotary is the only organization in the world where there is something for everyone. *Make the effort to grow your membership.*

MARK YOUR CALENDAR!
District Conference May 5-7 in Augusta

Register on-line now at
www.rotarydistrict6920.net