



Rotary District 6920

SERVICE Above Self

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November is Rotary Foundation Month

November is Rotary Foundation month and that raises an important question. What is it that makes Rotary unique as a service based organization? While other civic and community organizations throughout the world may be able to legitimately claim some aspects of Rotary's mission as part of their own, no other organization offers the comprehensive scope of services that is uniquely Rotary and The Rotary Foundation. We all know that Rotary was founded in 1905 by Paul



Lloyd Horodan serves as co-chair of the district's Rotary International Foundation committee

Harris, but how many know that The Rotary Foundation was originally proposed in 1917 by Arch C. Klumph, sixth RI president when he called for the creation of a endowment fund for Rotary with the purpose of "doing good in the world in charitable, educational, and other avenues of community service". Since its inception, The Rotary Foundation has collected and distributed more than \$1.5 billion with the general purpose of "doing good". In 1930, The Rotary Foundation made its first grant in the amount of \$500 to the International Society for Crippled Children (today known as Easter Seals) and it has been growing through the generosity of Rotarians throughout the world ever since.

Today, The Rotary Foundation annually averages the distribution of approximately \$87 million in support of the programs of the foundation. The Rotary Foundation Programs include PolioPlus, PolioPlus Partners, Health, Hunger and Humanity (3-H) Grants, 3-H Planning Grants, Matching Grants, District Simplified Grants, Individual Grants, Rotary World Peace Scholars, Ambassadorial Scholarships, Rotary Grants for University Teachers, and Group



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Study Exchange. While you may have heard of some of these grant projects, do you really know what they all do or what your contributions to the foundation help achieve? Just exactly what does "doing good" achieve when it comes to helping "others in need" around the globe.

What does your contribution do for those in need of our support?

Your \$100 gift to the Annual Programs Fund helps provide:

- a hearing aid for a child in Pakistan
- textbooks for one elementary school in Zambia
- cataract operations for three blind individuals in India
- mosquito netting for 35 homes to help

prevent the spread of malaria in Bangladesh

Your \$500 gift helps provide:

- a watch repair mini-business for six disabled workers in the Philippines
- carpentry tools for a vocational workshop that trains 150 deaf children per year in Gambia
- 12 to 13 prosthetic limbs to an "Operation Walk" Limb Camp in Thailand and Cambodia
- five small sewing businesses to give poor mothers in Mexico the ability to lead more self-sufficient lives

A gift of \$1,000 will provide:

- materials to construct a deep bore well in

-Please see Foundation on Page 2

Cookbooks are Coming!

What's the Point?

Sometimes we work on fund-raisers for great causes or for those less fortunate than ourselves. Sometimes we put so much emphasis on the process we overshadow the point of the fund-raiser in the process.

Unfortunately, this same type of thing can happen to cookbook committees. The process of doing all the "stuff" you have to do obscures the "Why?" of it all. That's why we should all ask ourselves "What's the Point?" from time to time. While many parts of selling these cookbooks can be fun and rewarding, it should never be allowed to become the point.

What is our point? Is it making a lot of money for our club, is it raising funds for the district and beating our goal, is it earning a Presidential Citation or District Governor's Award, or selling more cookbooks than any other club in the district? NO!! The point is more medical equipment for Guatemala, or new eye equipment for Nicaragua, or fresh water in Pakistan, cooking stoves in India, tents and fresh water for hurricane victims in Mississippi and Louisiana, or additional GRSP students, or local projects supported by your club. Or it could be ... well, I think you will know the answer when you ask yourself, "What's the Point?"

There are many things we can say about selling the cookbooks, but when we know in our hearts that selling 10 more cookbooks, means that someone can have an artificial limb or a chest x-ray for the first time we understand the point!

Let's sell those cookbooks, have fun in the process, know they are great gifts, but let us always remember the point!

There will be DIAMONDS at the District Conference

Foundation Gifts Go a Long Way

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India, supplying clean water to more than 300 people

- kitchen equipment for the Chavez de la Rosa orphanage in Arequipa, Peru
- establishment of a tree nursery in Jamaica that will produce 5,000 tree seedlings annually and increase family income for 700 farmers
- parasite and anemia prevention materials for needy children in Uruguayan, RS, Brazil

A gift of \$5,000 to the Annual Programs Fund will help provide:

- vaccine to fully immunize 10,000 children against polio
- a mobile eye clinic to screen and treat patients with visual disabilities in India
- a van for an organization for the physically and mentally handicapped in Seoul, South Korea

Your \$11,000 gift will help provide:

- cleft lip and palate surgery and rehabilitation for 55 patients
- a full equipped ambulance
- travel expenses for a special-focus Group Study Exchange team to facilitate a humanitarian project with a Rotary partner district

A gift of \$25,000 helps provide:

- life saving neonatal equipment to a hospital for newborn babies in Argentina
- a water system, sanitation, fishing gear, trees for reforestation, banana trees, rooftop gardens, flooring for huts, goats, and a hen house for six underdeveloped Haitian villages
- an academic-year ambassadorial scholarship for study abroad

A gift of \$100,000 will help provide:

- clean water to more than 30,000 people in Tamil, Nadu and Kerala, India, so infants and children no longer die from diseases stemming from poor sanitation.
- provide education about the dangers of AIDS to more than 800,000 youths between the ages of 11 and 19 in Burundi
- funding for two Rotary World Peace Scholars for the full two year graduate program

How does The Rotary Foundation sustain itself and its work throughout the world?

The answer is simply for every Rotarian to become a Rotary Foundation Sustaining Member.

The Rotary Foundation Sustaining Member Program

A Rotary Foundation Sustaining Member is a person who contributes \$100 or more per year to the Annual Programs Fund.

Why are Rotary Foundation Sustaining Members critical to the Foundation?

Rotarians recognize that without sustained support of the Annual Programs Fund, the programs of The Rotary Foundation cannot happen. With contributions of \$100 from every member every year, Rotary could nearly double its efforts to help needy people the world over, supporting the continued growth of programs. In April 2001, the Council on Legislation unanimously passed a resolution approving the goal of \$100 per capita by the year 2005.

Become a Rotary Foundation Sustaining Member today.

When you make a contribution to Rotary, you can be assured that your gift will be used to its fullest by Rotarians throughout the world. Beginning in 2004-05, Rotarians who give \$100 or more to the Annual Programs Fund will automatically become Rotary Foundation Sustaining Members (RFSM), and are eligible to wear the RFSM sticker (provided by the club president), on their Rotary name badge. Each and every Sustaining Member gift to The Rotary Foundation is a gift of hope to those less fortunate. Every gift truly makes a difference in someone's life.

Do my Rotary Foundation Sustaining Member gifts count toward Paul Harris Fellow Recognition?

Yes. All gifts given through the Sustaining Member program go to the Annual Programs Fund and are eligible for and count cumulatively toward the Foundation's various recognition programs.

I am already a Paul Harris Sustaining Member. Do I need to become a Rotary Foundation Sustaining Member as well?

Prior to November 1998, Sustaining Members were often referred to as Paul Harris Sustaining Members. That name is no longer applicable; the Foundation's Trustees have clarified the definition of Sustaining Members, and they are now referred to as Rotary Foundation Sustaining Members.

I have been a Sustaining Member for the past five years. Does that qualify me to become a Rotary Foundation Sustaining Member?

As of January 2001, the Foundation has obtained the technology to track its Rotary Founda-

tion Sustaining Members. Those who contribute \$100 or more each year will be recognized as Rotary Foundation Sustaining Members.

Please note that previous contributions to the Rotary Foundation are not lost. All contributions previously given to the Sustaining Member program still count toward Paul Harris Fellow, Multiple Paul Harris Fellow, and Major Donor Recognition.

The work of Rotary and The Rotary Foundation depends on the generosity of every Rotarian. Working together can and does make a difference. Please continue to support The Rotary Foundation and District 6920 with your donations of \$100 per year. That is only \$8.33 per month or about three gallons of gasoline. Review again how far your donations go toward helping others in need of our generosity and ask yourself if you can really afford to not support the work of The Rotary Foundation.

PR Tips of the Month

Public Relations vs. Advertising

Public Relations:

- *PR is not paid for
- *Often more attractive to reader
- *Typical very rich content
- *Appears to have trust & the credibility of news
- *Can't control insertion time
- *Can't control content

Advertising:

- *Paid
- *Say what you want to say
- *Placed when and where you want
- *Control reach, frequency and media message
- *Sometimes gives access to PR

The Key Marketing Theory
We are different from our audience!

What we want and what interests us are not necessarily the same as what our audience wants!

We must resist the temptation to feed our interests. Hook the audience with their interests and what benefits them.

(They don't care who got elected to what. They don't care that we want money. They do care about problems and drama and emotions.)

GRSP Conclave Gets Rave Review

The following report is provided by District Director Jim Drake

On Friday September 16, 2005, 64 of the 71 members of the GRSP Class of 2005-2006, arrived at the Savannah Riverfront Marriott Hotel for the inaugural, "Weekend in Savannah", sponsored by the Rotary Clubs of Savannah South, Skidaway Island, Savannah Sunrise, Savannah East, Savannah West, Savannah, Richmond Hill and Pooler.

Festivities got under way that evening with a dinner and sight-seeing cruise aboard the Savannah Queen.

Saturday morning began with a guided tour of historic downtown Savannah, following which the students traveled to Tybee Island for lunch and an afternoon of sun and surf.

The beach home of Savannah South Rotarians Tom and Michael Hussey provided a comfortable and convenient headquarters as students enjoyed activities up and down the beach. The day concluded with a Low Country Boil dinner, enjoyed by the students and more than two dozen area Rotarians.

All agreed Sunday morning came too early, as the students reconvened at the Marriott to say good-bye before



returning home.

When asked for their impressions of the weekend's activities, the response heard most often from the students was, "Wow!"

Speech Contest Competition Dates Outlined

The Rotary high school speech competition for 2005-06 will use this year's Rotary theme "Service Above Self". The speech must be developed with principles expressed in this year's theme.

Speech source materials may be procured from club secretaries, the Internet, Rotary publications or elsewhere, as long as it focuses on Rotary's effort toward our theme of "Service Above Self"

Prepared speeches can be used, however, no speech can be read. Participants will be allowed to use 3x5 outline cards during the speech. Speeches should be between three and four minutes.

Each club may send two representatives for zone competition. Please use the following tentative dates for scheduling purposes:

Final selection of club representative:
Feb. 24, 2006

Area competition: April 1, 2006

District competition: May 6, 2006

Zone competition will be:

East Area/Statesboro: March 4, 2006
(tentative)

Central Area/Douglas: March 14, 2006
North Area/Dublin: March 18, 2006
A mailing to each club will follow with the zone information and where your

club will compete.

Additional questions can be directed to Kelli Simon at (706) 733-5529 or via e-mail at kasimon@knology.net.

District Support Needed for Rose Bowl Parade Float

The following has been provided by PDG Preston Johnson, Advisory Board Member, RI Rose Bowl Parade Float

All club presidents were sent a letter early in the Rotary year regarding the Rotary International Rose Bowl Parade Float, which included an applicable brochure and a form to use in forwarding a club's contribution.

A small amount of only an average of \$3 per member is suggested, which can either be contributed by the club, individual Rotarians, or a combination of both. If your club cannot contribute that amount, please consider sending at least some amount in order for our District to be 100% in club giving.

The Rose Bowl Parade will be on January 2, 2006, with an overall theme of *It's Magical*. The theme of the Rotary International float will be *The Magic of Caring*.

A message from Rotary International President Carl-Wilhelm Stenhammar regarding the Rotary International Rose Bowl Parade Float can be found at <http://www.rotaryfloat.org/president.html>.

We have a great district because of great clubs. Please do your part this year.

We Need to Grow Our Membership



Rotary District 6920 Newsletter

Vocational Service is the Second Avenue of Service

Vocational Service is the Second Avenue of Service. No aspect of Rotary is more closely related to each member than a personal commitment to represent one's vocation or occupation to fellow Rotarians, and to exemplify the characteristics of high ethical standards and the dignity of work. Programs of vocational service are those that seek to improve business relations while improving the quality of trades, industry, commerce and the professions. Rotarians understand that each person makes a valuable contribution to a better society through daily activities in a business or profession.

Vocational Service is frequently demonstrated by offering young people career guidance, occupational information and assistance in making vocational choices. Some clubs sponsor high school career conferences. Many recognize the dignity of employment by honoring exemplary service of individuals working in their communities. The 4-Way Test and other ethical and laudable business philosophies are often promoted among young people entering the world of work. Vocational talks and discussion of business issues are also

typical Vocational Service programs at most clubs.

Regardless of the ways in which Vocational Service is expressed, it is the banner by which Rotarians "recognize the

worthiness of all useful occupations" and demonstrate a commitment to "high ethical standards in all businesses and professions." That's why the Second Avenue of Service is fundamental to every Rotary club.

POLIO CASES IN MINNESOTA

You may have recently read in newspapers that four children from an Amish community in central Minnesota have been infected with a vaccine-derived poliovirus. Minnesota state epidemiologist Dr. Harry Hull said the infections were traced to an oral vaccine that was administered in another country, probably within the past three years.

Stool or saliva from an infected person can transmit the virus.

Some members in the Amish community, consisting of 100 to 200 people, refuse immunizations on religious grounds. None of the four children had been vaccinated. Three are siblings and the fourth is a baby from another family. None of the children have shown any symptoms of the paralyzing disease. About one in 200 people who contract the polio virus suffer paralysis, and others typically rid themselves of the virus after weeks or months.

The use of oral polio vaccine containing the live virus was stopped in the United States in 2000. The live-virus vaccine caused an average of eight cases of polio a year in the United States. The U.S. and Canada now use an injected vaccine made from the killed-virus.

The last naturally-occurring case of polio in the United States was in 1979, and health officials consider the disease eliminated in the Western Hemisphere. It still persists in other parts of the world, with the vast majority of cases concentrated in India, Nigeria and Pakistan, according to the World Health Organization.

Rotary International is following this news closely and would like to reassure Rotarians that the general public is not at risk from infections announced by the Minnesota health officials.

Club Visit Photos



The Rotary Club of Ashburn



The Rotary Club of Hawkinsville



Club Visit Photos



The Rotary Club of Jones County



The Rotary Club of Tifton

