



# ROTARY DISTRICT 6920

## LLOYD HORADAN, DISTRICT GOVERNOR

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## Centerville Rotary Club Receives X-Ray Equipment for Transport to a Developing Nation

The Rehoboth Life Care Ministries, Inc. (RLCM) has donated an unneeded Panorex X-Ray machine and two film development units to the Rotary Club of Centerville. This equipment will be shipped to the Rotary District 6920 Medical Equipment Transport Service warehouse in Savannah, where all collected donated equipment and supplies are received, sorted, and packed for further shipment to developing countries. Yesmin Wilson, Director of Rehoboth Life Care Ministries, said she is grateful that Rotary can make equipment such as the Panorex X-Ray machine available to developing countries. She went on to say that when participating in a mission to a developing country that the volunteers are overwhelmed with joy when they find equipment with which they are familiar that can be used in their mission work.



Shown after loading the Panorex X-Ray machine are Rotarian Mark Waters, Club President Rick Franklin, Jack Steed, Yesmin Wilson, Director, RCLM; Bob Griggers, Billy Tucker and Ken Asbury.

## Celebrating 36 Years of 'Happy' Rotary Service



Each week, Rotarian Jack Hearn happily gathers the Rotary Club of Valdosta's "happy dollars." At a recent club meeting, Jack gave some very special happy dollars on his own behalf. He recently celebrated 36 years of perfect attendance in Rotary. Thank you, Jack, for your commitment to Rotary and your years of service in the Rotary Club of Valdosta.

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## Rotary Clubs of Kings Bay and Camden County



The Rotary clubs of Kings Bay and Camden County, along with two of their Interact students helped assemble more than 200 food baskets for the Salvation Army for Thanksgiving. Pictured are Mary Kustermann (Kings Bay), Marty Bonk (Camden County), Helen Clark and Matthew Bailey (Camden County High School Interact Club).



## THE GOVERNOR'S CORNER

Happy Holidays my friends. It seems as if it was just a few weeks ago that I was complaining to Jan about the heat of summer as we drove about the district, intent on making new friends and discovering the wonderful successes of our Rotary clubs throughout the district. Now, in just the blink of our eye, we have finished our club visits and the holidays are upon us. Needless to say, the heat of one of the warmest summers on record is still fresh on my mind.

As we prepare for the upcoming holiday season, please take time to remember those individuals least able to care for themselves. Share the gift of Rotary as often as you can and do everything possible to make the lives of everyone that you encounter, or that encounters your Rotary club, just a little bit better because of that experience. Also, keep in mind that this is the perfect time to plan a family activity with your club.

Finally, a special thank you to all of our members who took advantage of the Rotary Foundation's two-for-one recognition points. Although I had not planned this to be a competitive event with our sister districts in Georgia, it turns out that District 6920 contributed more than either of our neighboring districts. Here is what the totals look like: District 6900: \$17,759, District 6910: \$15,673 and District 6920: \$21,083.66! Thanks to your generosity, District 6920 has added another \$21,083 to the \$200 million Polio Plus Challenge. The total contribution in Zone 34 for this one-week focus on the Polio Plus Challenge was \$219,543!!

Great job my friends! I am so very proud to serve you as District Governor!!!

Happy Holidays to one and all. Drive safely and above all else, keep Rotary and our mission of "Service Above Self" among your highest priorities.

# The Rotary Peace Fellow Program

by PDG Kenan Kern, ARRFC Zone 34

Rotary Peace Fellows are leaders promoting national and international cooperation, peace and the successful resolution of conflict throughout their lives, in their careers, and through service activities. Peace Fellows can earn either a master's degree in international relations, public administration, sustainable development, peace studies, conflict resolution, a related field or a professional development certificate in peace and conflict resolution.

In 2009, Heather Richmond of Savannah, Georgia, was nominated as an applicant for the Peace Fellow Program by the Rotary Club of Savannah Sunrise. Heather was selected as one of 60 Peace Fellow applicants in the world to participate in the two-year master's level program for International Studies in peace and conflict resolution. Heather began her studies at the prestigious International Christian University in Tokyo, Japan, for her two-year Peace Fellow experience following her acceptance as a Peace Fellow beginning in 2009. Heather is now in her second year at ICU and has recently visited Savannah to give a heartfelt thanks to the Rotary Club of Savannah Sunrise for a great educational experience provided through The Rotary Foundation.



*Zone Foundation Coordinator Kenan Kern, Peace Fellow Heather Richmond, and Savannah Sunrise Club President Clete Bergen*



## Rotary Club of Blackshear

*DG Lloyd and Jan Horadan are pictured with Assistant Governor Collie Williams and Rotary Club of Blackshear President Cheryl Williams during the district governor's visit with the club last month.*

*Visit us online at [www.rotarydistrict6920.net](http://www.rotarydistrict6920.net)  
for the latest news and information*

# Augusta State University Rotaract Students Participate in METS Sort Day



*GRSP Student Dilini Dias from Sri Lanka talks with Rotarian Ricardo Bravo from District 6910*

Augusta State University Rotaract students recently participated in a METS sort day. The group was joined by Chuck Clark from the Rotary Club of Metter who brought lunch to the group. Clark and Irena Melnic, president of the ASU Rotaract Club, met during a Rotary Leadership Institute and talked about collaborating on the METS sort day project. According to METS Coordinator Linda Herdina, Assistant Governor “Pam Lightsey made it happen.”

The group sorted enough supplies to fill five pallets!





## THE MEMBERSHIP MINUTE

*by Jeff Kublin, 2010-2011 District Membership Chair*

*At the end of this month, we will have completed the first half of this Rotary year. I hope to have reasonably complete data to let you know where we stand on our efforts to reverse the membership free fall. I would ask that all club secretaries please report all membership additions and deletions promptly using the District and Club Database ([www.dacdb.com](http://www.dacdb.com)).*

*Rotary International has focus groups that are analyzing many aspects of the membership issue. A recent edition of their Membership Minute discusses the perceptions that non-Rotarians have of our organization. I am copying that article for your review as I think you'll find it of interest. Herewith is their report...*

### **Old. Male. Inflexible. Elitist. Exclusive. Secretive.**

These are a few of the responses that non-Rotarians consistently gave in recent Rotary International focus groups when asked what they think of when they hear the words Rotary International or Rotary club. The participants were professional women ages 30 and above and men ages 30-45, prescreened by independent market research firms to include individuals who would satisfy the requirements for Rotary club membership.

The purpose of this research was to learn about attitudes regarding volunteerism and networking among men and women of this age demographic as well as to gain insight into their awareness and perception of Rotary. The results show that while general impressions of Rotary are positive, there is an overwhelming lack of understanding about what Rotary is and what Rotarians do. Most individuals did not view themselves as potential Rotarians even though they maintained the professional requirements for membership.

Commitment to and interest in giving back to their communities through volunteerism was a common theme among participants. But what do you say to someone who says, "You don't need to join Rotary to help your community"? Discuss this statement with your club, and come up with a strategy to showcase Rotary club membership as a flexible, unique, and valuable way for younger professionals to get involved in their communities.

Actively addressing the perception of an old, male, inflexible, elite, exclusive, and secretive club — whether any of these words describe your club or not — is an important part of educating the public about Rotary. Think about what this means for your club, and consider the following:

- Open participation in a particular service project to the public. Post information about the project on local bulletin boards or online forums, and invite community members to come out and help. The exposure and word of mouth about what Rotarians do will boost Rotary's public presence, and you might even interest someone in club membership.
- Be proactive about making your club and its members more visible throughout your community. Join your local chamber of commerce. Exhibit at community fairs or open houses. Display your promotional materials in new businesses.
- Make a commitment as a club to increasing your flexibility. Think again about your response to the statement, "You don't need to join Rotary to help your community." How can your club demonstrate that you offer a modern, innovative approach to service?

Be creative with your community service projects. Try at least one new project every year and make sure it is meeting an important local need.

# Rotary Roasters of Milledgeville are Grand Champions

Several Rotarians of The Rotary Club of Milledgeville participated in the annual DeepRoots Festival's Barbeque Competition the weekend of October 22-23 in beautiful downtown Milledgeville, Georgia. Before the official barbeque competition began, the Rotary Roasters, as they call themselves, invited Rotarians, family and friends in the community to join them for a blowout dinner Friday night before the judging. They had a huge crowd show up to enjoy some amazing barbeque and fixings. (Some guests mentioned they learned about the event through the Milledgeville Rotary Club's Facebook page.)

The Rotary Roasters stayed up all night cooking a whole hog and shoulder and preparing ribs the next morning. They presented all the meat to the professional judges throughout

the day Saturday. In the end, the Milledgeville Rotary Roasters walked away with the Local Grand Champion award!

This event has proved to be

family friendly and great fun for all involved year after year as Milledgeville's local Rotarians work in the community.



## A LOOK AT:

### ROTARY BY THE NUMBERS

1,227,563

*Rotarians Worldwide*

34,103

*Rotary Clubs*

530

*Rotary Districts*

8,232

*Rotaract Clubs*

189,336

*Rotaract Members*

12,683

*Interact Clubs*

291,732

*Interact Members*

6,926

*Rotary Community Corps*

159,298

*Rotary Community Corps Members*

*All figures as of June 30, 2010*

**Learn more about  
Rotary International  
online at  
[www.rotary.org](http://www.rotary.org)**

## DID YOU KNOW?



You can find Rotary on the following social networks:

**Facebook**  
**LinkedIn**  
**Twitter**  
**YouTube**  
**Flickr**

Stay connected with Rotary International and your Rotarian friends via these social networks and always be in the know!

## Rotary Is An Opportunity



*1912-13 RI President  
Glenn C. Mead*

"A Rotary club gives us an opportunity that no social, political, or specialized business club can do. It is strong on the human side; it stands for the individual, unfetters him, appeals to his originality, brings out his latent powers, and puts him at his best by extending him the full measure of his confidence and appealing to the best that is in him — 'service not self.'"

*-- 1912-13 RI President Glenn C. Mead in The National Rotarian, January 1912*

# What Is Your Club Known For?

*The following is an excerpt from the September 24, 2010 issue of The Rotary International News*

Rotary International on FacebookThe Rotary Club of Greater Lake Charles, Louisiana, USA, holds an auction every year, raising money for scholarships to local universities and for The Rotary Foundation. For the past 20 years, the auction has been the activity that defines the club in the community.

The Rotary Club of Malone, New York, USA, has built a reputation out of its spaghetti dinners. "They always have a huge turnout and significant merchant support," notes Martha Weaver, a member of the club. "More than once, we have run out of spaghetti sauce."

For the Rotary Club of Calcutta Uptown, West Bengal, India, Rotary Foundation Matching Grant projects have been its signature in the rural areas of the Bengal region, helping provide eye care, computer centers for youth, and improved sanitation.

Developing signature activities that are visible in the community helps enhance the public image and aware-

ness of Rotary, one of the priorities of the RI Strategic Plan. To encourage clubs to promote their own defining activities and to gather input from Rotarians, RI Vice President Thomas M. Thorfinnson recently moderated a discussion on Rotary International's official LinkedIn group.

RI directors will be moderating more discussions in the coming weeks, giving clubs a chance to share how their activities are helping to support the RI Strategic Plan. Join the discussion on LinkedIn.

"Surveys of Rotarians have made it clear to the Board that the vast majority of Rotarians want to be known for the good that we do. Signature activities or projects are a great way to make that happen," Thorfinnson says.

Mark Meyers, of the Rotary Club of Croydon South, Greater London, England, notes on LinkedIn that his club is known for its Christmas charity collection. "We organize a trailer with a sled on it and a public

address system playing Christmas carols. Father Christmas encourages people to come out and greet their neighbors while club members circulate, asking for donations."

The Rotary Club of Strongsville, Ohio, USA, is known for its golf outing held in the middle of winter -- ice, snow, and all -- says club member Joseph Dzurilla. The Rotary Club of Delhi Vasant Valley, Delhi, India, creates awareness of Rotary through blood donation camps.

The Rotary clubs of Churchland-Portsmouth and Portsmouth, Virginia, USA, hold a barbecue networking event full of food, refreshments, and live entertainment. According to Bill Pollard, a member of the Churchland-Portsmouth club, about 3,000 people attend the event, with each club netting about \$10,000 to support local projects and programs.

How does your club help support the goals of the strategic plan? Join the LinkedIn discussion.

## Register For RI Convention Now For Best Rates

Register now for the RI Convention in New Orleans to receive the best rates and accommodations. Convention dates are May 21-25, 2011.

### **2011 registration**

For most categories of attendees, the base price for the convention is US \$300. Registration for a preconvention event will entail an additional fee; however, you no longer need to register for the convention in order to register for a preconvention event.

### **Deadlines**

\* December 15th is the first registration deadline. For most attendees, the convention registration cost increases to \$340 after this time.

\* March 31st is the second registration deadline. After this time, the convention registration cost increases to \$380.

The deadline for cancelling registration and tickets is April 15th and May 6th is the deadline for on-line registration.

