



ROTARY DISTRICT 6920

LLOYD HORADAN, DISTRICT GOVERNOR

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CART Donations

Exceeding Expectations

District CART Chair Kathy Tuckey excitedly reports that CART donations are exceeding expectations. Below is her report for the month.

District 6920 CART contributions sent to Treasurer, PDG Bruce Montgomery, have totaled over \$27,000. With 40 of 65 clubs sending in their contributions, District 6920 has had an increase of over \$4,300 for the same time period last year! Thank you Rotarians for meeting the challenge! PDG Jim Puryear, CART Grant Chair, reports that over 60 letters of intent have been received from researchers across the country for 2011 grants. This is a record number. Ten will be selected and asked to submit full proposals and then only two or three will be chosen. Your continued donations will help determine the grant dollars available!

WORD FROM THE CAPITOL: December was a monumental month for the Alzheimer's cause in the United States. Congress voted unanimously to create, for the first time, a national plan to combat Alzheimer's disease – the National Alzheimer's Project Act (NAPA). NAPA establishes an interagency advisory council to address the government's efforts on Alzheimer's research, care, institutional services and home and community based programs. This is the beginning. We now join Australia, South Korea, Norway, France, England, Scotland, India, Malta, Cyprus and Wales as nations addressing the Alzheimer's epidemic. The bill does not authorize research dollars. We will need to advocate loudly for investment in research. We do make a difference every week, at every meeting, when we call for the coins and dollars to be dropped in the CART blue buckets!



Milledgeville Club's – Rich Bertoli Memorial CART Fund President Randy Stewart (R) and Mrs. Bertoli present their Club CART check to Kathy Tuckey

January RLI Course To Be Held In Valdosta

Dear Club President,

When you have an opening for a new position in your business, do you hire someone with only the bare minimum of training?

Do you require the person that will fill this position to have previous knowledge and training to do the job effectively? Then, why would you not do this in your Rotary club? What do I mean? Rotary Leadership Institute can help! RLI is a series of fast-paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary.

Courses are fun, topical and geared toward active business and professional people who want to be more effective leaders in their vocation and club and more knowledgeable Rotarians. Who benefits from RLI? Your club, future leaders, and the entire Rotary organization becomes more effective. So, everybody wins! There is an upcoming RLI session in Valdosta, January 22. The \$95 tuition covers all class materials, breakfast and lunch. Please encourage your club members to attend.

To register, go to www.RLITraining.org. I promise this will help your club in the future.

Thanks,

Ted Thompson, District RLI Faculty Chair
478-232-0969

Online District Conference Registration to Open Soon

Save the date: May 13-15. Online registration will open soon, so make plans now to attend the district conference in Augusta. As DG Lloyd has promised, this year's conference will be family friendly. There will also be special meal pricing for children.

The conference committee is promising great speakers and lots of fellowship and will meet this month to finalize costs and venues of additional conference activities. PDG Dallas Simon reports that, "The committee is working hard to make this a great conference."

Call today to reserve your hotel room and arrange for special pricing. The Augusta Marriott can be reached by calling (706) 722-8900. Online room reservations can be made by accessing the hotel's website via the District's website at www.rotarydistrict6920.net.

More District Conference details will follow in future issues of the District Governor's newsletter.



THE GOVERNOR'S CORNER

Happy New Year my fellow Rotarians! I hope this newsletter finds everyone in the district on the 2011 side of the New Year and ready for the challenges and opportunities a new year will bring us all.

As I reflected upon the past six months, I was impressed by the diversity and excellence of Rotary throughout our district. I also realized that we only have six months remaining in my year as your district governor. In fact, before we know it, our year will slip through our fingers and it will be time for the next group of leaders to take over the day-to-day role of providing leadership for our district.

First and foremost, all club leaders and AGs should note that the Gold Club Award checklist must be completed and submitted by March 31, 2011. Yes, indeed! Only a very short three months to get your great year recorded in the form of the new checklist and then get it turned in to Pam Lightsey and Kelli Simon.

Second, please make arrangements for at least two members of your club to attend the upcoming RLI program in Valdosta. That training and information program is scheduled for Saturday, January 22, 2011. Keep in mind that attendance at RLI sessions earns points toward the Gold Club Award.

Planning is well under way for the district conference in May. Our planning committee has been hard at work on our district conference and, as we have discussed from the beginning, this will be a family- and kid-friendly conference. The menu includes offerings for kids at family-friendly prices and our Saturday schedule includes a river boat excursion. There is much more to come, so start planning now for a fun-filled and family-centered District Conference May 13-15 in Augusta.

Jan and I wish you all a happy and blessed New Year. May all your hopes and dreams become real.

Sandersville Rotary Club



On December 23, 2010, the Sandersville Rotary Club welcomed members, their children and grandchildren for lunch and a visit with Santa. After a kid-friendly meal of chicken tenders, mac-'n-cheese, and spaghetti, the children were able to sit on Santa's lap & tell him exactly what they wanted for Christmas. The requests ranged from "candy" to a "red car"that would be a real "red car". Everyone had fun watching the children's eyes light up when it was their turn to sit with Santa.

RISING TO THE CHALLENGE

As of December 22, 2010, Rotary's US \$200 Million Challenge total was \$158 million.

POLIO FACTS & FIGURES

<u>Area</u>	<u># of cases in 2010</u>
Afghanistan	24
India	41
Nigeria	15
Pakistan	136
Non-endemic countries	681
TOTAL WORLDWIDE	897

(Data as of December 21, 2010/World Health Organization)

For the latest on the number of polio cases, progress reports on polio-endemic countries, and other information, go to www.polioeradication.org.



2010-11 High School Speech Contest

by Ted Thompson, 2010-11 District Speech Contest Chair

February, the month local high school speech competition takes place, is fast approaching, and now is the time for Club Presidents & Speech Contest Chairs to begin notifying school administrators and educators at local area high schools. These individuals should be informed of the Rotary High School Speech Contest and the \$1,000 Scholarship each of the three Zone winners will receive after their speech presentation at District Conference, May 14 -15 in Augusta. All high school students may compete, freshman through senior. A student having placed or won the club or zone contest in past years as an underclassman may still compete as long as they remain a high school student.

The 2010-11 contest theme is based on Rotary International President Ray Klingsmith's "Building Communities-Bridging Continents" or they may choose instead the "Rotary 4-Way Test". Speeches are limited to 3-4 minutes with points deducted by the judges for less than 3 minutes or more than 4 minutes. At each club contest, three students will be selected as the first place, second place and third place winners. Only the first place winner from each club will be allowed to compete at the Zone Contest to be held in March and early April. The three first place finalists from the Northern, Coastal and Western Zones will present their speeches at District Conference, with no competition, and must be present to win the \$1,000 scholarship.

Each year the competition is great and the speeches are exceptional. For more information, please go to www.rotarydistrict6920.net and click on 2010-2011 High School Speech Data Package.

*Visit us online at www.rotarydistrict6920.net
for the latest news and information*

Downtown Macon Rotary Club Participates In Several Service Projects

Presents \$67,000 Check to Crimestoppers

During the 9th annual luncheon of the Macon Regional Crimestoppers, Downtown Macon Rotary Club President Rick Maier presented Macon Crimestoppers with a check for \$67,300. Crimestoppers is one the Downtown Macon Rotary Club's signature programs it supports.

Crimestoppers, a nonprofit organization, was started by one of the Downtown Macon Rotary Club's member, Warren Selby. Crimestoppers is a program that involves the public, the media and the police in the fight against crime. It offers anonymity and cash rewards to people who furnish information leading to the arrest and indictment of felony crime offenders. Anonymity overcomes fear of involvement, and cash overcomes apathy. Local law enforcement agencies conduct Crimestoppers investigations, but a board of directors made up of citizens from a broad cross-section of the community is responsible for establishing Macon Regional Crimestoppers' policy, raising funds and determining the amount and method of reward payments.

More than 400 people were in attendance at the luncheon, including members from all three Rotary clubs of Macon, local citizens and the brave law enforcement officers that protect Macon. This luncheon, put on by the Downtown Macon Rotary Club, is Crimestoppers' major fund-raising event.



Downtown Macon Rotary Club President Rick Maier (L) presents a check to club member Warren Selby for the Macon Crimestoppers. Selby began the nonprofit organization, which has benefitted from the support of the Downtown Macon Rotary Club for the past nine years. (Photo compliments of Macon Crimestoppers)

Serves Thanksgiving Meals

On Nov. 21, 2010, Downtown Macon Rotary Club met for their annual event Feed 100 where they delivered 149 boxes of Thanksgiving meals to needy families with the help of the two other local Rotary clubs and one member's church. The club's members filled boxes with an entire Thanksgiving meal for a family and hand delivered each box to a needy family.

Blair Train, chairwoman of the event, said many of the families are large families. "We have several large families that have seven to 12 members," she said. The clubs have been operating this Thanksgiving event for the past few years, she said, and are serving 10 or 12 more families this year than last.

A minimum of 753 people were fed on Thanksgiving due to the efforts of the Downtown Macon Rotary Club and its members.



Photo compliments of the Macon Telegraph

Local members of the Downtown Macon Rotary Club starred in a literacy video for the students of King Danforth Elementary School. The purpose of the video is to help build reading and comprehension skills for students and to encourage parents to read to their children. The project was made possible by the Dream Team of Macon and a grant from the Rotary Club. "The whole objective is to show parents the importance of reading to the students and also getting the students to interact and see how important reading is because illiteracy is one of the biggest issues we have in Middle Georgia", said volunteer Yvette Greene. Each student from kindergarten to third grade received a free book and a copy of the DVD for Christmas. The Dream Team initiative is supported monetarily by, and through the volunteer efforts of members of, the Macon Downtown Rotary.



THE MEMBERSHIP MINUTE

by Jeff Kublin, 2010-2011 District Membership Chair

Where Membership Has Been A Priority, We Have Succeeded

As we have begun the second half of this Rotary year, it is a good time to look back to measure our successes and also note where we have come up short in all of our goals. When it comes to membership retention and recruitment, we have seen differing results amongst our clubs. But, one thing is clear... *Where membership has been a priority, we have succeeded!*

As the Rotary year began, we asked all of the clubs to submit a membership plan by September 1. We even provided a sample plan as a guide. As the reports came in, it was obvious that some clubs spent several hours developing detailed plans with many innovative ideas. Some clubs simply took the sample plan and modified an item or two and submitted that for their plan

It seemed clear that the clubs that developed the more comprehensive plans would probably do well in increasing their memberships because they obviously were committed to this project. To date, that expectation has held true. They have done very well in this endeavor.

I wasn't particularly concerned about the situation where clubs took the easier approach of making minor changes to the sample plan and submitting their minimally revised version. At least they had a plan. The question about the potential for success was whether or not they would make the implementation of that plan a priority. Some have. Some haven't.

So where are we with regard to membership as of the end of the first half? We are doing better than we have in a few years, but we are not doing as well as we need to do. Coming up with completely accurate data is not possible because it depends on which source one uses. Data reported to Rotary International indicates that we have had a net loss of 17 members. The information in the District and Club Database (www.DaCdb.com) is showing that we are down by 21 members. (We know that there are a few clubs that are not using the District and Club database to report additions and terminations.) Individual club data that has been submitted to me is indicating that we have had a net gain of 18 members. Regardless of which source you use, with slightly over 3,550 members in the district, we can reasonably say that we have gained or lost about one half of one percent so far this Rotary year.

What happens next? Well, that is up to you. Whether your club has shown success in its enrollment or has been coming up short, the job is not done. In fact, it never will be. If your numbers have been increasing, keep up the good work. If your plan is not working or your club has not made the necessary commitment to growing membership, it's time to make a change in your approach. Remember... *Where membership has been a priority, we have succeeded!*

Future Vision Plan for The Rotary Foundation

by PDG Kenan Kern, ARRFC Zone 34

Future Vision Plan overview

In anticipation of The Rotary Foundation's 100-year anniversary in 2017, to be held in Atlanta, Georgia, the Trustees set out to develop a plan to move the Foundation toward its second century of service.

The Foundation has made only slight modifications to its programs since its inception and the Trustees sought input from a wide variety of stakeholders through interviews, surveys, focus groups, and input sessions in developing the **Future Vision Plan**. The plan updates the Foundation's mission and creates a more effective and efficient way to help Rotarians develop diverse projects with greater impact and sustainable outcomes.

"Being everything to everyone has left the Foundation struggling to realize its mission. The new structure allows us to build on our strengths and realize more sustainable outcomes." – Robert S. Scott, 2007-08 Rotary Foundation Trustee Chair

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Foundation's new mission, along with its new motto – Doing Good in the World – were approved by the Foundation Trustees and the RI Board and endorsed by the Council on Legislation.

The Future Vision Plan is

designed to:

- Simplify Foundation programs and processes consistent with the mission
- Focus Rotarian service efforts where they will have the greatest impact by addressing priority world needs that are relevant to Rotarians
- Offer program options to help achieve both global and local goals
- Increase the sense of ownership at the district and club levels by transferring more decisions to the districts
- Gain greater understanding of The Rotary Foundation's work and enhance Rotary's

public image

Details of the Future Vision Plan are being developed for transition by District 6920's leadership members. Information will be shared at upcoming Foundation Seminars and District Assemblies.



Kings Bay Rotary Club



The President of the Rotary Club of Kings Bay, Paul Hutzler, presented to the Director of Red Cross, Marty Turner, 40 toilette bags to assist those who have suffered losses due to house fires.

Benefits to The Rotary Foundation and Rotarians

The president signed into law the Tax Relief, UIR and Job Creation Act

On December 17, 2010, the president signed into law the Tax Relief, Unemployment Insurance Reauthorization, and Job Creation Act of 2010. This much-anticipated legislation features continuation of tax cuts that were scheduled to expire, extension of unemployment benefits, and other measures designed to stimulate the economy.

Of particular interest to The Rotary Foundation is the extension of the IRA Charitable Rollover:

The IRA Charitable Rollover allows taxpayers starting at age 70 ½ to direct up to \$100,000 per year from their individual retirement accounts (IRAs traditional or Roth - NOT 401k plans) to eligible charities without including the distributions as income for tax purposes.

Since it was so close to the end of the tax year when the bill was signed, Congress is allowing taxpayers who make IRA gifts by 31 January 2011 to count those gifts towards the 2010 tax year.

Limitations:

- Donors cannot rollover money from their IRA into a gift annuity or charitable remainder trust
- Donors cannot rollover money from their IRA into a DAF

Please see the attached information on the rollover provision as posted on the [rotary.org website](http://rotary.org).



NEED A PROGRAM? Linda Herdina, Director of Medical Equipment Transport Service, is anxious to visit your club and bring you up to date on this exciting international service project of your District. Please call her at (912) 856-0548 or email her at lherdina@bellsouth.net



EVERY ROTARIAN EVERY YEAR
Doing good in the world.

Make your gift today.

Savannah East Rotary Club Hosts Lip-a-licious for Literacy



The Savannah East Rotary Club held Lip-a-Licious for Literacy in early December. Approximately 150 people attended this runway style auction of women's designer lipsticks. Beneficiary of the event is children's programming for Live Oak Public Libraries. The event was held at the libraries' Southwest branch. Models and their escorts were dressed as literary characters. People bid on the lipsticks with an approximate average bid of \$175. One tube sold for over \$600. Proceeds will be matched 50 cents on the dollar by a Rotarian from the South club. So, when all is settled, if we achieved the target of \$10,000 net proceeds, the libraries will receive \$15,000. DG Lloyd Horadan was there and even bought a tube of lipstick.