



ROTARY DISTRICT 6920

LLOYD HORADAN, DISTRICT GOVERNOR

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Ambassadorial Scholarship Committee Activities Outlined

As your district committee has completed the 2010 scholarship cycle with the endorsement of one candidate for an ambassadorial scholarship and another candidate for a peace fellowship for 2011, it is time to begin the 2011 cycle of identification and selection of a worthy candidate(s) for academic year 2012.

As you probably know, The Rotary Foundation's Ambassadorial Scholarship Program, begun in 1947 and not to be confused with the Georgia Rotary Student Program, is the oldest and best known program of the Rotary Foundation.

Since the inception of the program in 1947, nearly 38,000 men and women from 100 nations have studied abroad under its auspices. For the 2010-2011 academic year, more than 500 university students from 29 countries were selected to study abroad as Rotary Foundation Ambassadorial Scholars.

The Ambassadorial Scholarship is designed for one academic year (usually nine months) of full-time study at an institution assigned by the Foundation Trustees. The scholarship represents a grant amount of about \$25,000 and is intended to defray costs associated with round-trip transportation, fees for a normal course load, room and board, and educational supplies.

It is now time for each individual Rotary Club in District 6920 that wants to participate in the program to begin the identification and selection process. For those clubs that desire to participate in the program, it is essential that the club scholarship subcommittee and the club's sponsor counselor be intimately familiar with the "Program Guide for Rotarians" and related information as found on the Rotary International/Rotary Foundation website.

I would particularly direct attention to Appendix E in the guide that lists a profile of the ideal ambassadorial scholarship candidate. Based upon the committee's experience during the 2010 cycle, I would like to add to that profile several other important traits and criteria that enhance the candidate's selection and endorsement by the district committee.

1. The candidate and sponsoring club must demonstrate engagement of the applicant in Rotary activities as described in the program objectives in the "Program Guide".
 2. A detailed knowledge by the applicant of the institution and program to which the applicant is applying.
 3. A financial plan for expenses in excess of the scholarship stipend.
 4. An interest in applying to an institution in a country other than primarily an English speaking country. A foreign language skill would definitely be a plus.
 5. Some degree of "life experiences post college graduation" is desirable.
- The following schedule will be the time-line that the District Ambassado-

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Zone Institute



District 6920 was well represented at the 2010 Rotary Institute for Zones 33 & 34 recently in Naples, Florida. Zone Director John Smarge hosted 506 attendees at this annual gathering for current and past District leaders. Representing D-6920 above (L-R): DGE Gordon Matthews, DGN Bob & Brenda Griggers, PDG Kenan & Beth Kern, and PDG Jim and Joan Puryear. District Governor Lloyd and Jan Horadan participated in the Zone Institute but were unavailable for the photo.

International Students



Kelli Simon (Augusta West, host family), Dilini Dias (Georgia Rotary Student from Sri Lanka), Pam Lightsey (Augusta South/Georgia Rotary Student Program Trustee), Rebecca Keachie (Georgia Rotary Student from Scotland; sponsored by Martinez-Evans, Columbia County and Columbia County West clubs), and Liisa Kemppainen (Georgia Rotary Student from Finland). All Georgia Rotary Students are studying at Augusta State University for the 2010-11 year.

THE GOVERNOR'S CORNER



Greetings my fellow Rotarians! Jan and I have been visiting clubs throughout the district and as I write this note to you, we have only three clubs left on our list to visit.

The visits have been great. Our clubs are hard at work sharing Rotary fellowship in many innovative ways and finding new approaches to involve family members in the joy of Rotary. Everywhere we look, Rotary is doing well and the clubs are working hard to bring the gifts of Rotary to their respective communities. Wow!!! It's a great time to be District Governor.

We will soon be entering a time of family celebrations as we approach Thanksgiving and the Christmas season. Please take time to remember the individuals in your communities whom are least able to help themselves and above all else, remember the children!!!!

So, how many of you are taking advantage of the Rotary Leadership Programs that are being offered throughout Georgia? Did you know we have a session scheduled for the weekend prior to Thanksgiving in Savannah? Take the time to go to our district website and do some reading on RLI. Learn more about RLI and how it can help you to become a better Rotarian and a better Rotary leader. The classes are small and the instruction is highly interactive and very dynamic. If you have never been to a session, please try one. They are a bit like potato chips. Try one, you'll love it!!!

This session of our monthly newsletter includes segments from membership, Cart and Foundation giving programs. I hope you find it informative as well as enjoyable.

Happy Thanksgiving, my friends.



The Permanent Fund

THE ROTARY FOUNDATION
by PDG Kenan Kern, ARRFC Zone 34

For a long time I was under the misconception that becoming a Benefactor of The Rotary Foundation involved a great deal of paperwork. In fact, it wasn't until I attended a Zone Foundation workshop that I finally saw the crystal-clear picture of how easy it is to become a Benefactor. Becoming a Benefactor is a promise to Rotary that your estate will give The Rotary Foundation (TRF) \$1,000 when you pass away. You don't have to hire an attorney, redo your will or write codicils. Just fill out the Benefactor card and place it with your will, then have your Foundation Chair notify The Rotary Foundation. You can even become a Benefactor on-line. Use the following on-line link to complete your Benefactor application.

<http://www.rotary.org/en/Contribute/DonorRecognition/IndividualRecognition/Pages/Benefactors.aspx>

As I look at District 6920, I am excited at all the money that can be given to Rotary and nobody will miss a penny of it. Better yet, when The Foundation gets the money, it won't spend a cent of it! How great a deal is that? The way I see it, if the 3,500 Rotarians in District 6920 who are not Benefactors can promise the Foundation \$1,000 after they are gone; that would be three and a half million dollars! That is three and a half million dollars Rotarians could donate and never miss a penny. Even better is the fact that the money will become part of Rotary's endowment, and the earnings will fund the Foundation's educational, humanitarian and cultural programs perpetually ... forever!

The initial target of \$200 million for the Permanent Fund was met in 2005, six years ahead of schedule. Now, the target has been set to reach \$1 billion by 2025. However, if you become a benefactor now, that does not mean that you have to die by 2025! Just enjoy a long happy life as a Benefactor knowing that you will be helping make the world a better place for a very long time after you are gone. Don't forget that there is also an opportunity to become a Bequest Society Member - \$10,000 in your estate plan will give you, as well as your spouse, that honor. By becoming either a Benefactor or Bequest Society Member, you will make a difference in the world forever.

So chose which is best for your situation. Either way, you will never miss the money. I guarantee it!

Update Contribution Comparison Report The Rotary Foundation – District 6920

At the end of September 30, 2010, District 6920 recorded the following contributions to Annual Giving and PolioPlus. Note the comparison between the same period.

Three months ended Sept. 30, 2009			Three months ended September 2010			Annual Giving	Total Contributions
Annual Giving	PolioPlus	Total Contribution	Annual Giving	PolioPlus	Total Contributions	Increase (Decrease) %	Increase (Decrease) %
38,066.85	7,613.22	45,680.67	37,347.00	7,821.76	45,168.76	(719.85) - (1.89%)	511.31 - (1/12%)

COINS FOR ALZHEIMER'S RESEARCH TRUST

*by Kathy Tuckey
District CART Chair*

November - National Alzheimer's Disease Month

For the time period June 2010-October 2010: District 6920 CART contributions sent to our District Treasurer, PDG Bruce, have totaled over \$20,000. This is an increase of over \$4,800 for the same time period last year! Thank you Rotarians for meeting the challenge!

In 1983 President Ronald Reagan signed the first proclamation declaring November Alzheimer's Awareness Month. At that time there were 2 million American victims of Alzheimer's disease. Today there are over 5.3 million. By mid-century that number is estimated to be over 16 million!

Observe this month with a renewed effort to increase your clubs participation in CART! What a great month for weekly matches! Dedicate your blue bucket donations in memory or honor of a Rotarian, family member or friend of Rotary impacted by Alzheimer's disease. You might want to take a few minutes at a November weekly meeting to read an excerpt from the Presidential Proclamation declaring November 2009 Alzheimer's Awareness month. The Proclamation is usually signed by the President the first week in November.

"Every day, millions of American families experience the difficult reality of Alzheimer's disease. The physical and emotional demands of caring for a loved one with Alzheimer's can be overwhelming, but no one should face this disease alone. During National Alzheimer's Disease Awareness Month, we recognize all those living with Alzheimer's disease. We also renew our commitment to research that is improving treatments for this illness and may one day prevent it entirely."

As you read this, researchers across the country are preparing their CART grant application letters of intent! How many will be funded is up to you. Your donations and those of Rotarians across Georgia, South Carolina and North Carolina will determine the number of grants awarded in 2011. Let's renew our commitment to CART!

METS UPDATE

by Linda Herdina, METS Director

METS Initiates Weekday Sorts

Due to the incredible volume of medical supplies that we have been receiving at METS, we are initiating a second monthly Sort Day in addition to the regular monthly Saturday Sort. Starting in November, Rotarians and volunteers from the community are invited to come to the warehouse on the first Tuesday of each month from 8 a.m.-noon to help sort medical supplies. The first weekday sort will be Nov. 9th. Call Linda Herdina at (912) 856-0548 to sign up.



THE MEMBERSHIP MINUTE

by Jeff Kublin, 2010-2011 District Membership Chair

Membership Recruitment - Clubs Share Ideas

Last month, I was able to provide you with many of the innovative ideas for membership retention that were included by clubs throughout our district as part of their Membership Plan. I hope that you found some ideas in the list that you were able to add to your “tools” as your club continues to work on the high priority of enhancing membership.

This month, I am pleased to list dozens of recruitment ideas that were included by you in your Membership Plans. It's not too late to add some of these ideas to your efforts, as membership is an ongoing project, requiring fine tuning as you discover what works for your club's uniqueness, and what needs changing.

As always, I appreciate the exceptional work done by so many of you in reversing the membership free fall of the past decade. We are making great strides.

Recruitment Ideas

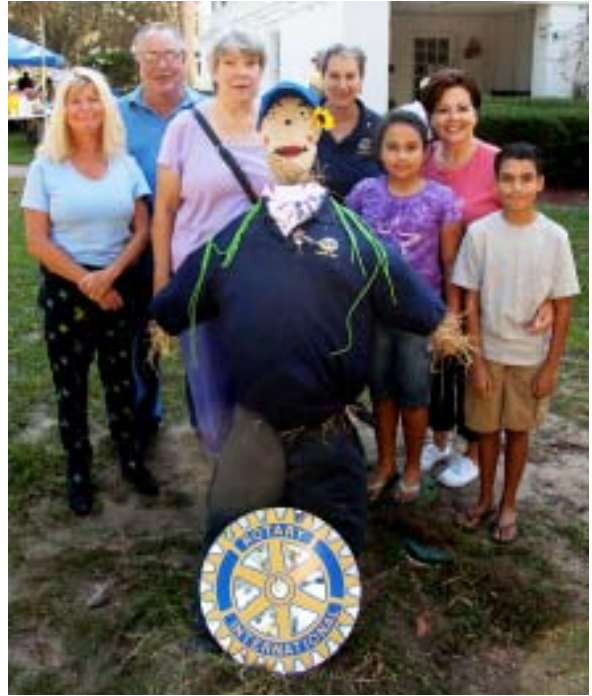
1. Scan the local publications for newcomers and others who may be potential new members, and send them the clipping along with information about your club.
2. Present each guest with a Rotary pen and a Rotary card which provides basic information about Rotary.
3. A member of the Membership Recruitment Committee will sit with the guest during the meeting. Within a week, the guest will be contacted by the committee member, to let them know how much we enjoyed their attending our Club meeting and invite them to return again. If the guest returns again, they will be given a Rotary booklet and Club brochure.
4. Each month, every member who brought a guest will have their name put into a pot and the winner will receive a crisp \$50 bill. The drawing will take place monthly throughout the year.
5. Establish “After Hours Rotary Social” to provide an opportunity to invite business professionals to a casual gathering to meet current Rotarians and learn more about the value of Rotary.
6. Work with local Chamber to receive a monthly list of new professionals coming to the area.
7. Maintain Rotary billboard.
8. Create Rotary poster to be placed in storefronts of local businesses.
9. Promote Rotary through letters to the editor of the local print media.
10. Organize quarterly “family and friends night” events to educate and recruit for our club.
11. Letters will be written to local businesses encouraging them to nominate an employee to become a member of our Rotary Club. We will provide rationale for “Why Rotary?”
12. Discuss Rotary membership with the commanders of the local military bases.
13. Actively seek members from organizations such as disabled veterans, social services agencies, community support groups, and the medical community.
14. Reconnect with previous members to ask them to return if possible.
15. Each time a new member is inducted, the proposing member will receive a \$25 gift certificate to a restaurant of their choice.
16. We will ask members of our local media to join us and participate in our local service projects to foster better relations with our local media and to ensure that the good work our Club is doing does not go unheralded.
17. We are as active as possible with our local school system. We believe that helping to build our future is an important part of helping to build our Rotary Club.
18. Keep a record of guests and prospective members and follow up their visits to the Club with a personal note of welcome and encouragement on a Club note card. Include in the note (1) a Club brochure, containing information about the Club and how to join, and (2) an Application to join the Club, containing directions on how to submit the form.
19. Encourage members to consider age, gender, religious and ethnic make-up of the area's workforce when considering prospective members. Increasing diversity to better reflect the make-up of the service area should be part of any recruitment plan.
20. Free month to the Rotarian who brings in a new members that remains a minimum of one quarter
21. Someone who knows prospect will contact to advise them we would like to consider for membership.
22. Board members have been asked to personally recruit one new member each.
23. A membership drive contest will be held. The club will be split into three groups, and the groups will compete for bragging rights and a prize, based on who recruits and inducts the most members during that period.
24. Many Club members serve on, and will be asked to recruit from, various Boards (non-profit and for-profit), a good source of Community leaders.
25. Recognize Rotarians who sponsor new members by submitting photo and caption to local newspaper and posting on club website.

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Effingham County Paul Harris Fellows



Five Paul Harris Fellows were recognized Thursday, September 30, 2010, at the regular meeting of the Rotary Club of Effingham County. Pictured from left to right are Beth Epling, Director of the Effingham New Ebenezer Retreat Center; Dan Burkhalter, H & R Block and Club Treasurer; Andy Abbott – Multiple 3, dentist; and Jeff Kublin – Multiple 2, InterWeb Designs, Club Past President, Past District Assistant Governor and District Membership Chair. Not pictured is Ken Boyd, Vice President, Economic Development at Savannah Technical College.



Kings Bay Scarecrow

The Kings Bay Club got together for the annual “Build a Scarecrow” in downtown St. Marys. Members, along with their families, had a great time putting Ms. Rotary together for display in the Hay Days Festival.

THE MEMBERSHIP MINUTE

Clubs Share Membership Recruitment Ideas

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26. One quarter’s free dues for any member who brings in a new member (upon receipt of the new member’s first quarterly dues payment)
27. We will offer a special award with a plaque at the end of each year for the Rotarian who sponsors the most new members.
28. We will divide the club membership into teams of 3 members each. Each team will select a team captain who will be responsible for reporting back to the membership committee. Each team will be given a section of the local Yellow Pages. Each quarter, in lieu of a speaker, each team will review the various business categories in the Yellow Pages and select a prospective candidate from different categories who the team feels would make a good member. (Teams will be encouraged to meet beyond regular meeting times to complete the task.) Someone who knows the prospect will contact them to advise them that the club would like to consider them for membership. If the candidate is interested in pursuing that possibility, the contact person would arrange for an interview with the candidate, along with a member of the membership committee.
29. Host an annual Rotary Business Symposium to target entrepreneurs who are active members in the leadership of the community and would be ideal Rotarians.
30. We will start a new “Proposed Member List” that the membership chairman will keep up and update on a weekly basis. We will place names on this list of people our members believe will make good Rotarians. We will make this list available to members so that they will have a list to invite guest from as well as encourage these people to become a part of Rotary. We believe that by having this list our members will constantly be thinking of and about membership recruitment.

Coming next month... How are we doing so far?

Savannah South Cookout and Pumpkin Carving



Savannah South Rotarians held a Family of Rotary event on Oct. 23 at the Landings Harbour Marina. The event included a cookout and pumpkin carving. Holly Weiss is president of the club.

Augusta South Presents Check to Golden Harvest

The Augusta South Rotary Club recently presented a check to the Golden Harvest Food Bank for more than \$3,200 to go toward the backpack program at a local elementary school. The funds were raised to help selected children from Glenn Hills Elementary School discreetly receive a snack for the weekend in their backpacks. A total of 46 children were funded through the program. Pictured are Kay Benitez, Aiken Rotary member and Golden Harvest Food Bank Development Officer; Pam Ward, Principal of Glenn Hills Elementary School; Carrie Jones, Golden Harvest Food Bank Community Relations; Mike Firmin, Golden Harvest Food Bank Director; Pam Lightsey, Assistant Governor and Augusta South Rotary member; and Jo Anne Robinson, President of Augusta South Rotary.



Kay Benitez, Aiken Rotary member and Golden Harvest Food Bank Development Officer; Pam Ward, Principal of Glenn Hills Elementary School; Carrie Jones, Golden Harvest Food Bank Community Relations; Mike Firmin, Golden Harvest Food Bank Director; Pam Lightsey, Assistant Governor and Augusta South Rotary member; and Jo Anne Robinson, President of Augusta South Rotary.

Skidaway Island Cookout



Last week, the Skidaway Island Rotary Club invited its members, families, friends and neighbors to a cookout at a picnic spot by a harbor at the north end of Skidaway Island. The area looks out over the Wilmington River, a wide expanse of waterway that is home to power boats and sailboats from the harbor itself. About 50 people enjoyed the cookout.

Member Andy Starr was the principal cook, serving up hamburgers, bratwurst, baked beans and cole slaw

The essence of this evening spent with fellow members and their families is that every member has a sense of belonging to a larger family: the family of Rotary.

Let the Good Times Roll!

2011 INTERNATIONAL CONVENTION IN NEW ORLEANS

Register early to receive the best rates and accommodations. To attend the convention and experience the fellowship of Rotary at an international level:

- * Watch the 2011 RI Convention promotional video
- * Register for the convention and ticketed events
- * Reserve your hotel
- * Purchase host event tickets
- * Check the preliminary schedule to help plan your trip



2011 registration

For most categories of attendees, the base price for the convention is US \$300. Registration for a preconvention event will entail an additional fee; however, you no longer need to register for the convention in order to register for a preconvention event.

Deadlines

- * December 15th is the first registration deadline. For most attendees, the convention registration cost increases to \$340 after this time.
- * March 31st is the second registration deadline. After this time, the convention registration cost increases to \$380.

The deadline for cancelling registration and tickets is April 15th and May 6th is the deadline for on-line registration.

Ambassadorial Scholarship Committee Activities Outlined

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rial Scholarship Committee will follow in 2011 for the 2012-2013 academic year.

November-December 2010: Usually the District Governor and the District Foundation Committee Chair will know the number of scholarships available to the district for 2012. Application material and information for 2012-13 Ambassadorial Scholarships should become available on-line from the Rotary Foundation. The individual district clubs that desire to participate are encouraged to begin the search for a qualified scholar following the guidelines found in the "Program Guide for Rotarians."

January 1, 2011-June 31, 2011: Applicants should prepare the 2012-2013 application, carefully researching possible institutions of study, and have the club sponsor forward the completed application with all requirements, recommendations and club endorsements to the Chair of the Ambassadorial Scholarship Committee no later than close of business on June 31, 2011. The application can be downloaded from the Rotary website. I recommend that the applicant download the Word version and complete the application on the computer.

August 2011: The Ambassadorial Scholarship Committee will meet and review the application of fully qualified candidates along with a personal interview of the applicant and prepare and provide the district's recommendations to the Rotary Foundation Board of Trustees. The selection meeting is tentatively scheduled to be held concurrent with the annual GRSP Conclave.

October 1, 2011: District-endorsed scholarship application awards for academic year 2012-2013 must be received by The Rotary Foundation not later than October 1, 2011. Applications sent directly to the Foundation without club and district endorsements will not be considered.

In conclusion, the Rotary Ambassadorial Scholarship Program is a shared opportunity and responsibility between the local club nominating a candidate, the club sponsor counselor, the nominating district, the Ambassadorial Scholarship Committee, the applicant, the institution, the host district governor and the local host club sponsor in proximity to the designated institution.

Should further information be required, please contact the Ambassadorial Scholarship Committee Chairman, William G. Caput, M.D., at drcaput@awac.md or caput412@comcast.net. Dr. Caput can also be reached via phone at 706-855-0830 or 706-855-9024.